Training The Street’s Mission: Prepare financial professionals for success by providing the highest quality of applied corporate valuation and financial modeling training

Undergraduate Wall Street Boot Camp

Training The Street’s Undergraduate Wall Street Boot Camp aims to teach real-world applications of finance theory to undergraduate students in a way that brings corporate valuation and financial modeling to life, as well as bridge the gap from theoretical coursework covered in school. The content is derived from training programs we currently deliver at top investment banks and private equity firms, giving students the skills to excel in upcoming internships, as well as eventually in full-time roles. While the courses focus on everyday valuation techniques and financial modeling skills that experienced professionals use at work, they assume little to no prior knowledge, allowing both business majors and non-business majors to benefit from every aspect of the course.

Course Description

2014 Dates – New York City

<table>
<thead>
<tr>
<th>Day</th>
<th>Descriptions</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Financial Statement Analysis</td>
<td>Saturday, June 7</td>
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<tr>
<td>2</td>
<td>Corporate Valuation</td>
<td>Sunday, June 8</td>
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<tr>
<td>3</td>
<td>Financial Modeling (part 1)</td>
<td>Saturday, June 14</td>
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<tr>
<td>4</td>
<td>Financial Modeling (part 2)</td>
<td>Sunday, June 15</td>
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About Training The Street

The firm TTS offers state-of-the-art, instructor-led courses in financial modeling and valuation for finance professionals. Founded in 1999, TTS is the world’s leading financial learning services company offering targeted and customized training courses to corporate and educational clients. Through the use of highly effective, intuitive teaching methods in an interactive, multimedia setting, our mission is to teach you the everyday valuation techniques and financial modeling skills that experienced professionals use at work. In short, through a mix of hands-on instruction, practical illustrations, computer exercises, visual presentations, and mini-lectures, we teach you real-world applications of finance theory in a way that brings corporate valuation and financial modeling to life.

The team With more than 150 years of combined professional and teaching experience, TTS’s instructors have worked across a broad spectrum of industries—from high-technology to retail—and across a wide range of financial disciplines—from investment banking, accounting, and financial research to global trade finance and credit risk management. We have executed LBO and M&A transactions, and worked with both debt and equity products, including public offerings and private placements. Through our extensive exposure to deal flow on several continents and across various firms, we have built a conceptual reservoir of global transactions, client experiences, situational dilemmas, and anecdotal cases that enrich the examples we select and the way we teach. That experience enables us to simulate the feel of a real deal in our courses.

The advantage Our banking experience is matched by our passion for, and skill in, teaching. Three TTS team members currently serve as adjunct professors of finance at Fordham Business School, Northwestern University’s Kellogg School of Management, and at the University of North Carolina’s Kenan-Flagler Business School. This year alone, TTS will deliver over 1,200 teaching days and lead live workshops at more than 50 academic institutions, including the top 20 business schools in the United States. Over the past decade, TTS has become the training standard for banks, corporations, and for undergraduate and graduate business students seeking careers in finance.
Learning Methodology
Through practical examples and annotated Excel guides, the lectures will discuss theories, approaches and applications of financial modeling. The participants will have the opportunity to construct a model of their own to apply the lessons learned in the lectures.

Personal one-on-one assistance will be available to answer questions and give guidance while the participants are working on the computers. During computer time, Training The Street will supplement the lectures with tips and hints on Excel best practices for financial modeling.

Schedule
Training will start promptly at 9:00 am each morning and end at approximately 5:00 pm each day.

Location
The training is held at TTS’s Training and Learning Center, conveniently located in mid-town Manhattan at 275 Madison Avenue (at 40th), New York, NY 10016. The Training and Learning Center is just blocks from the Bryant Park, Times Square, and Grand Central Stations.

Pre-work/Pre-requisites
Prior to the start of the course, each participant will need to complete the following:
• Pre-reading exercise. This will be emailed out 1 week prior to the start of the course, and will take 2-6 hours to complete depending on prior financial statement experience

What to Bring
Each participant will need the following:
• Laptop with an US version of Microsoft Excel, Word, Adobe Acrobat Reader and USB memory stick ability (for file sharing and distribution). Modeling classes are optimized for Office 2003-2013. In addition, many of the shortcut keys will not work for MAC operating systems. It is highly recommended that all participants bring a PC to the session as the learning experience is enhanced for PC users.
• Financial calculator, preferably the HP-12C or HP-17BII+

Questions?
Phone: (800) 887-1320 or +1 (704) 927-9688
Email: info@trainingthestreet.com
Detailed Course Syllabus

Day 1: June 7th – Financial Statement Analysis

This accounting seminar is designed to prepare individuals for the challenges of corporate valuation and financial modeling by providing the building blocks that are employed in these forecasting techniques. Oriented around interpreting financial results of a live case study company to gain a solid understanding of financial statements, this seminar weaves together classroom lecture, in-class exercises, and critical thinking skills.

Fundamentals of Financial Statement Analysis:
- Understanding and analyzing the balance sheet, income statement and cash flow statement
- Understanding the relationships between the core statements
- Importance of EBIT and EBITDA
- Calculating growth, profitability, liquidity, activity, leverage, and coverage ratios
- Reading and interpreting footnotes and MD&A
- Real world application to a case study company

Day 2: June 8th – Corporate Valuation

This session covers the fundamentals of corporate valuation techniques used by finance practitioners. In addition, the course also includes merger consequences and leveraged buyout analysis.

Fundamentals of Corporate Valuation:
- Overview of valuation methodologies
- Public comparables analysis
- Acquisition comparables analysis
- Discounted cash flow analysis
- Imputing valuation ranges
- Merger consequences analysis
- Leveraged buyout analysis
Day 3 & 4: June 14th & 15th – Financial Modeling

The financial modeling training will teach participants how to build their own interactive financial model "from scratch" to practice blending accounting, finance, and Excel skills.

*Fundamentals of Applied Excel:*
  - Excel best practices for consistency and clarity
  - Tools for increased efficiency
  - Techniques to design the layout of a financial model and effectively audit a model

*Construction and Application of:*
  - Core statements
  - Working capital schedule
  - Depreciation schedule
  - Amortization schedule
  - Other long-term items schedule
  - Equity schedule
  - Shares outstanding schedule
  - Debt and interest schedule

*Troubleshooting the Model:*
  - Understanding and controlling for circular references
  - Balancing the model

*Utilizing the finished product:*
  - Data tables

*Distribution of TTS proprietary Macro toolkit*

All participants who attend the training program will receive a certificate of completion.

*The certificate will state the type of training sessions that participant attended.*
Registration Information

Option 1: You can register and pay for the seminar online at https://trainingthestreet.secure.force.com/register
Please note the class code 067436 which will be helpful for registration.

Option 2: Return completed registration form and payment to: Laverne Bailey, 200 Providence Road, Suite 207, Charlotte, NC 28207, USA. Fax: +1(704) 547-3261, Phone: +1(800) 887-1320, Email: info@trainingthestreet.com

Select Your Course or Sessions

<table>
<thead>
<tr>
<th>Course Titles</th>
<th>Tuition</th>
<th>Early Reg. Discount*</th>
<th>Number Attending</th>
<th>Net Tuition x Number Attending</th>
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<tbody>
<tr>
<td>Undergraduate Boot Camp**</td>
<td>$3,400</td>
<td>($400)</td>
<td>_________________</td>
<td>$___________________________</td>
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<tr>
<td>Discounted 4 Day Full Registration**</td>
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<td>Or Individual Sessions</td>
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<tr>
<td>Financial Statement Analysis (Day 1)</td>
<td>$950</td>
<td>($100)</td>
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<tr>
<td>Corporate Valuation (Day 2)</td>
<td>$950</td>
<td>($100)</td>
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<tr>
<td>Financial Modeling (Day 3 &amp; 4)**</td>
<td>$1,900</td>
<td>($200)</td>
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Total due upon registration $___________________________

* Early registration discount available for those registering 14 days or more in advance of the course starting.

**Note: Registration for Undergraduate Wall Street Boot Camp is reserved for participants who enroll in at least two days of instruction. Participants who register for all four days will receive our corporate valuation self-study for free! This self-study has over fifteen hours of instruction – a $100 value.

PAYMENT (please print clearly)

- Payment by check: $__________ enclosed, made payable to “Training The Street, Inc.”
- Authorization to bill credit card: □ VISA □ MasterCard □ American Express □ Discover

Account number: ___________________________ Expiration date: ________________
Cardholder’s name: ______________________ Cardholder’s signature: ______________________
Cardholder’s billing address (including zip): ___________________________________________

Registration is complete upon receipt of payment: Credit cards will be processed 14 days prior to date of workshop to complete registration. Receipts will be provided to all participants at the conclusion of the workshop.

Cancellation policies: Cancellations up to 14 days before the workshop will receive a full refund. Cancellations within 14 days of the workshop will not be refunded. Requests for refunds must be made to Laverne Bailey. Training The Street (“TTS”) reserves the right, at its sole discretion, to cancel workshops. If TTS cancels a workshop, payments are refunded in full.

PARTICIPANT’S CONTACT INFORMATION (for multiple participants, please attach information on separate page)

Name (required): __________________________________________________________________________
Company /School: _________________________________________________________________________
Phone: _____________________________ Email (required): _______________________________
Address: ________________________________________________________________________________ City: ______________________ State: ______ Zip: ____________

ACKNOWLEDGEMENT OF PAYMENT AND CANCELLATION POLICIES

The signing participant and/or sponsor of participant(s) acknowledges TTS’s above payment and cancellation policies including related policies contained in the Frequently Asked Questions (the “Policies”) and agrees to the terms and conditions of the Policies.

Signature: ______________________________________________________________________________