



# Principles of Capital Markets

Learn to analyze current conditions and form educated views about future markets. Going beyond simply introducing the basic technical products, this training program discusses theories, approaches, and relationships within the capital markets. Through interactive case studies using actual market data, participants will gain a thorough understanding of market dynamics by learning to analyze current market conditions and form educated views about future markets. The learning environment is highly interactive, and enhanced by the live simulations, mini cases/projects/debates and the use of tools like Excel and Bloomberg. The case study-based curriculum provides hands-on, real world, practical applications of the standards and methods that a professional needs.

**Day 1: Equity Capital Markets**  
**Day 2: Debt Capital Markets**



(704) 927-9688  
trainingthestreet.com

*We unlock career potential*

## COURSE DETAILS

# Principles of Capital Markets

### WHO IS THIS COURSE FOR?

- Financial services professionals (hedge funds, asset management, sales & trading, prime brokerage, private equity, investment banking, insurance, consulting, etc.).
- Corporate/strategic development or finance team members
- Those looking to enhance past learning in corporate finance and valuation

### PREREQUISITES

The content presumes a working knowledge of accounting and financial statements (what they are and how they work together). For students with less prior accounting experience,

TTS recommends our self-study, Fundamentals of Financial Accounting and Analysis book, available on TTS Academy.

### SCHEDULE

9:00 am - 5:00 pm each day  
1 hour lunch plus shorter breaks during the day

### LEARNING OPTIONS

Our courses are available in both in-person and virtual classroom formats.

### COURSE PRICING

Early Registration: \$1,150\* per day  
Standard Registration: \$1,250 per day

\* register at least 30 days in advance  
Additional discounts offered to existing clients  
Group rates available

### COURSE CALENDAR



### DETAILED SYLLABUS

#### Day 1 - Equity Capital Markets

##### Introduction to Capital Markets:

- Key securities and players
- Basics of capital structure
- Sources of liquidity

##### Equity Issuance:

- IPO process
- Pricing vs. valuation
- Greenshoe
- Follow-on offerings
- Rights issuance

##### Secondary Trading:

- Order types
- Short interest
- Free float

#### Day 2 - Debt Capital Markets

##### Fundamentals of Debt:

- Obligation
- Contract
- Series of cash flow

##### Credit Analysis:

- Security and collateral
- Subordination
- Covenants
- Credit ratings

##### Key Securities:

- Loans
- Hybrid instruments
- Bonds

##### Fixed Income Math:

- Compounding & discounting
- Net present value "NPV"
- Internal rate of return
- Challenges and how to interpret results

##### Bond Pricing:

- How bonds are quoted
- How yield is determined
- Trading "like a bond" on yield not price
- Determining bond price
- Price yield relationship

All participants receive a certificate of completion